



2022

MUSIC GREEKS WEEKEND SPONSORSHIPS PACKAGE

ATLANTA, GA || JUNE 10-12, 2022

WHAT IS MUSIC GREEKS, INC?



Founded in 2013, MUSIC GREEKS, Inc. is an organization that serves to unify the 7 nationally recognized MUSIC GREEKS organizations (PHI MU ALPHA, SIGMA ALPHA IOTA, DELTA OMICRON, PHI BETA, KAPPA KAPPA PSI, TAU BETA SIGMA, and MU PHI EPSILON). We serve to facilitate and cultivate mentorship programs for middle and high school students with a love for the fine and performing arts culture. Bridge the gap between adults and youth that have a love and appreciation for the arts.

Goals:

- I. Mentorship program – to foster a multifaceted approach of mental health, life skills, and musicians skills to build a well rounded students.
- II. To prepare the students family for a musician’s continuing education by providing resources that will provide life changing opportunities
- III. Educate youth, different organizations, and communities at large about MUSIC GREEKS, INC.

MUSIC GREEKS, Inc. have a sincere interest in building a positive, powerful networking platform with a commitment to attending and creating service and social opportunities. MUSIC GREEKS, Inc. advocates and promotes these organizations, as well as there musical advancement.

MUSIC GREEKS, Inc. is committed to raising funds to provide scholarships for youth who desire to advance in music on the collegiate level, as well as to support various collegiate music programs throughout the nation. Annually, we host events to help increase awareness of the seven national music organizations, as well as this organization’s cause.

WHY SHOULD YOU SPONSOR US?

OUR GOALS:

- To unify the MUSIC GREEKS community
- To facilitate and cultivate mentorship program
- Bridging the gap between adults and youth that have a love and appreciation for fine art
 - I. Mentorship program – to create a duality of mental health, life skills, and audition ready for students
 - II. To prepare the whole family for a musician's continuing education by providing resources that will provide life changing opportunities
 - III. Educate youth, different organizations, and community at large



SPONSORSHIP LEVELS

\$5,000 to \$10,000

- A portion of the proceeds goes toward MUSIC GREEKS, INC scholarships/mentorships
- Brand placement on all social media content and signage
- Short IG ad (video)
- Mentioned in awards show
- Appear on stage w/participants and signage on screen
- Mentions during events during MUSIC GREEKS WEEKEND
- Email blast
- Priority parking (4 passes)
- Priority signage on banners and event signage
- Sponsorship for classes
- Priority classes (no waiting in line)
- 1 week early registration for classes

2022

\$1,500.00

- A portion of the proceeds goes toward MUSIC GREEKS, INC scholarships/mentorships
- Brand placement on all social media content and signage
- Short IG ad (video)
- Mentioned in awards show
- Early/pre-registration (2 day early registration)
- Sponsor different class sessions
- 2 wrist bands for weekend (Awards Show, Battle of Bands, VIP classes, Unity Brunch)
- Welcome package
- Access VIP Class Panel
- 3 Food Vouchers

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GOLD PACKAGE

\$800.00

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- A portion of the proceeds goes toward MUSIC GREEKS, INC. scholarships/mentorships
- Brand placement on all social media content and signage
- Short IG ad (video)
- Mentioned in awards show
- 2 Food vouchers
- 1 parking space
- Signage
- 2 wrist bands
- Welcome package
- Early/pre-registration (1 day early registration)
- Access to all events on Saturday

SILVER PACKAGE

\$500.00

2022

- A portion of the proceeds goes toward MUSIC GREEKS, INC. scholarships/mentorships
- Brand placement on all social media content and signage
- Short IG ad (video)
- Mentioned in awards show
- 1 Food voucher
- 1 parking space
- Signage

More sponsorship opportunities during MUSIC GREEKS WEEKEND 2022

- The “Sound stage” where music greeks independent artist showcase their talents on the stage during the pre-show June 10, 5:00-6:45pm.
- Each category during the awards show is available for category sponsorship, \$250 each category.
- Mass Band BOTB pre-show \$300
- The “Vendors Marketplace” location \$500